**Montgomery County Prevention Coalition**

**12 Month Action Plan**

**(September 30, 2021 – September 29, 2022)**

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| **Goal One:** | **Increase Community Collaboration** | | |
|  | **Activity** | **Who is Responsible?** | **By When?** |
| Objective 1: | Expand the number of active coalition members to 200 members that meet the criteria for active membership as defined by the Coalition’s by-laws | | |
| **Strategy 1:** | **Host or collaborate with local agencies to host five community meetings/gatherings where Montgomery County residents and professionals can learn about the Coalition and use these events to recruit at least 25 new members** | | |
| Activity 1.1: | Host Montgomery County Prevention Coalition Marijuana Summit to promote the work of the Coalition to the entire community | Marijuana Prevention Committee | April 30, 2022 |
| Activity 1.2: | Present an overview of the Coalition at four community events or county-wide meetings | Project Coordinator | September 29, 2022 |
| Objective 2: | Increase public awareness of Coalition work by disseminating information regarding the work of the Coalition to over 1,500 Montgomery County residents and/or professionals | | |
| **Strategy 1:** | **Work with media to publish at least five stories about the work of the Coalition throughout Montgomery County** | | |
| Activity 2.1: | Send out press release of county-wide student drug use survey (OHYES) data | Project Coordinator, Media Sector Representatives | June 30, 2022 |
| Activity 2.2: | Send out press release of at least four Coalition initiatives to bring awareness to the work of the Coalition | Project Coordinator, Media Sector Representatives | September 29, 2022 |
| Objective 3: | Increase Coalition branding awareness to promote the work and mission of the Coalition to 1,000 individuals | | |
| **Strategy 1:** | **Disperse Coalition materials and promotional items to 1,000 individuals that live or work in Montgomery County** | | |
| Activity 3.1: | Update Coalition 1-pager and disperse to 500 Montgomery County residents and/or professionals | Project Coordinator, Advisory Committee | September 29, 2022 |
| Activity 3.2: | Disperse Coalition annual report to 250 Montgomery County residents and/or professionals | Project Coordinator | December 31, 2021 |
| Activity 3.3: | Provide t-shirts to 250 Coalition members and Coalition volunteers to wear at community events | Project Coordinator | September 29, 2022 |
| Objective 4: | Provide trainings to over 250 Coalition members and/or local professionals working with youth | | |
| **Strategy 1:** | **Provide at least 20 trainings on various prevention topics with at least one training taking place per month.** | | |
| Activity 4.1: | Assist in hosting and promoting monthly Montgomery County Prevention Professionals Association meetings | ADAMHS Training Department | September 29, 2022 |
| Activity 4.2: | Host 6 bi-monthly prevention trainings available to all Coalition members | Project Coordinator | September 29, 2022 |
| Activity 4.3: | Host at least 2 Prevention Education 101 Trainings in collaboration with the Montgomery County Educational Service Center | Project Coordinator, SEP Coordinator | September 29, 2022 |
| Objective 5: | Collaborate with at least five local Coalitions to address various health and safety issues in the County. | | |
| **Strategy 1:** | **Invite Coalition leadership to attend at least 10 meetings or events supporting other Coalitions in the County.** | | |
| Activity 5.1: | Attend and serve on Operations Branch for Community Overdose Action Team | Project Coordinator | September 29, 2022 |
| Activity 5.2: | Invite Community Overdose Action Team members to attend Opioid Prevention committee meetings to collaborate on opioid prevention work | Project Coordinator, Opioid Prevention Committee | September 29, 2022 |
| Activity 5.3: | Have Coalition representation at 10 coalition meetings or events | Project Coordinator, Advisory Committee | September 29, 2022 |
| Objective 6: | Combine and align strategic action plans with four other community organizations | | |
| **Strategy 1:** | **Align strategic action plan with three other Coalitions and Public Health Dayton Montgomery County** | | |
| Activity 6.1 : | Connect with Health Department to ensure Coalition work is aligned with the Community Health Improvement Plan | Project Coordinator | September 29, 2022 |
| Activity 6.2: | Connect with 3 local Coalitions focused on health outcomes to show alignment of strategic plans | Project Coordinator, Executive Committee | September 29, 2022 |
| Activity 6.3: | Collaborate with Community Overdose Action Team to ensure strategic plans are aligned | Project Coordinator | September 29, 2022 |

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| **Goal Two:** | **Prevent Substance Use** | | |
|  | **Activity** | **Who is Responsible?** | **By When?** |
| Objective 1: | Increase perception of harm toward marijuana use in 12th graders from 21.2% to 25% as measured by the Ohio Health Youth Environments Survey | | |
| **Strategy 1:** | **Provide information to 16,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with marijuana use** | | |
| Activity 1.1: | Promote Get High, Get an OVI campaign garnering 2,000 impressions | Marijuana Prevention Committee | September 29, 2022 |
| Activity 1.2: | Promote 1,000 parent tip cards to educate on action steps to take if their child accidentally consumes marijuana | Marijuana Prevention Committee | September 29, 2022 |
| Activity 1.3: | Promote Be Informed Ohio campaign garnering 2,500 impressions | Marijuana Prevention Committee | September 29, 2022 |
| Activity 1.4: | Create and promote vaping campaign for parents to educate on signs of tobacco use, garnering 10,000 impressions | ADAMHS Prevention Team, Marijuana Prevention Committee | September 29, 2022 |
| Activity 1.5: | Finalize and promote position paper regarding stance on Marijuana and disperse to 1,000 Montgomery County residents | Marijuana Prevention Committee | September 29, 2022 |
| **Strategy 2:** | **Enhance skillset of at least 150 individuals with the ability to influence youth behavior around vaping and marijuana prevention** | | |
| Activity 2.1: | Host Marijuana summit targeting 100 professionals in medical field, educational field, social services, etc. | Marijuana Prevention Committee | April 30, 2022 |
| Activity 2.2: | Provide training to 50 educators specific to the harms around vaping and marijuana use | ADAMHS Prevention Team | September 29, 2022 |
| **Strategy 3:** | **Provide support to at least 2 businesses to implement environmental prevention strategies that prevent illicit marijuana use** | | |
| Activity 3.1: | Provide assistance to at least two paraphernalia retailers to assist them in removing outdated paraphernalia advertisements and providing alternative advertisements promoting health | Public Health Dayton Montgomery County | September 29, 2022 |
| **Strategy 4:** | **Enhance access of prevention materials and messages focused on health risks associated with illicit marijuana use by providing materials in at least one language other than English.** | | |
| Activity 4.1: | Work with translation service to provide campaign materials and fact sheets in Spanish and disperse to 1,000 Spanish-speaking individuals | Marijuana Prevention Committee | September 29, 2022 |
| **Strategy 5:** | **Change consequences by providing incentives to 12 school-based buildings to prevent illicit marijuana use through the utilization of evidence-based prevention strategies.** | | |
| Activity 5.1: | Promote and provide feedback for the Schools of Excellence in Prevention Program that provides incentives to schools | SEP Coordinator | September 29, 2022 |
| **Strategy 6:** | **Change the physical design of at least 20 local businesses to prevent youth from purchasing marijuana paraphernalia items** | | |
| Activity 6.1: | Distribute “We Card” signs to 29 retailers that are not in compliance with sign posting | Public Health Dayton Montgomery County | September 29, 2022 |
| Activity 6.2: | Advocate for 5 retailers to move marijuana paraphernalia products to a locked location or behind a counter | Public Health Dayton Montgomery County | September 29, 2022 |
| **Strategy 7:** | **Revise or develop policies to prevent marijuana paraphernalia sales to youth.** | | |
| Activity 7.1: | Advocate for Ohio Medical Marijuana Advisory Board to remove vaping from approved methods of medical marijuana consumption. | Policy & Advocacy Committee, Marijuana Prevention Committee | September 29, 2022 |
| Activity 7.2: | Advocate for 3 public spaces to go vape free/revise tobacco free polices to be inclusive of vaping | Policy & Advocacy Committee, ADAMHS Prevention Team | September 29, 2022 |

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| **Goal Two:** | **Prevent Substance Use** | | |
|  | **Activity** | **Who is Responsible?** | **By When?** |
| Objective 2: | Decrease past 30-day alcohol use in 12th graders from 29.2% to 25% as measured by the Ohio Healthy Youth Environments Survey | | |
| **Strategy 1:** | **Provide information to 6,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with alcohol use.** | | |
| Activity 1.1: | Work with three schools or local police departments to implement campaign targeted toward adult influencers to encourage them to be positive role models, garnering 2,000 impressions | Alcohol Prevention Committee | September 29, 2022 |
| Activity 1.2: | Revise “redefine” campaign, garnering 1,000 impressions | Alcohol Prevention Committee, Youth Advisory Board | September 29, 2022 |
| Activity 1.3: | Work with three schools to have them provide information for student athletes and parents by including it in pre-season informational packets, reaching 500 parents/guardians | Alcohol Prevention Committee | September 29, 2022 |
| Activity 1.4: | Provide five alcohol serving establishments with coasters including prevention messages to reach 2,500 individuals | Alcohol Prevention Committee | September 29, 2022 |
| **Strategy 2:** | **Enhance skills of at least 10 alcohol serving establishments by having their alcohol servers trained in safe alcohol serving practices.** | | |
| Activity 2.1: | Promote Alcohol Server Knowledge (ASK) training to 50 alcohol servers, including temporary permit holders in Montgomery County | Alcohol Prevention Committee, ADAMHS Training Department | September 29, 2022 |
| **Strategy 3:** | **Provide support to at least 2 alcohol retailers within Montgomery County to decrease youth exposure to alcohol advertisements.** | | |
| Activity 3.1: | Provide support for purchasing locked cases and ID scanners for alcohol retailers involved in the Community Conscious Retailers Program | Public Health Dayton Montgomery County | September 29, 2022 |
| **Strategy 4:** | **Enhance barriers to alcohol in 1 municipality.** | | |
| Activity 4.1: | Work with neighborhood associations to advocate to keep the amount of alcohol permits static | Alcohol Prevention Committee, Coalition President | September 29, 2022 |
| Activity 4.2: | Advocate for 5 stores to move mini liquor bottles to a place not as easily accessible to youth | Public Health Dayton Montgomery County | September 29, 2022 |
| **Strategy 5:** | **Change consequences by providing incentives to at least 5 alcohol retail establishments that are adhering to best practices through stores designs to prevent youth alcohol use.** | | |
| Activity 5.1: | Provide recognition and incentive for five alcohol retailers to become “model stores” regarding alcohol prevention | Public Health Dayton Montgomery County | September 29, 2022 |
| **Strategy 6:** | **Change the physical design of at least 6 alcohol serving-environments within the community to promote low-risk drinking guidelines among adults and promote alcohol use among individuals under 21.** | | |
| Activity 6.1: | Advocate for a non-alcohol area for families and children to decrease exposure to alcohol consumption | Alcohol Prevention Committee, Project Coordinator | September 29, 2022 |
| Activity 6.2: | Implement signage at 6 local festivals or community events stating an individual must be 21 to purchase alcohol | Alcohol Prevention Committee | September 29, 2022 |
| **Strategy 7:** | **Modify policies in 5 school districts within Montgomery County to prevent alcohol use among youth.** | | |
| Activity 7.1: | Have 2 municipalities implement ordinances restricting storefront signage that will decrease the exposure of alcohol advertisements among youth | Policy & Advocacy Committee | September 29, 2022 |
| Activity 7.2: | Work with 1 police department to understand the barriers to underage party enforcement and work with them to enhance enforcement | Policy & Advocacy Committee | September 29, 2022 |

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| **Goal Two:** | **Prevent Substance Use** | | |
|  | **Activity** | **Who is Responsible?** | **By When?** |
| Objective 2: | Decrease past lifetime use of non-prescribed pharmaceutical opioids in 12th graders from 8% to 4% as measured by the Ohio Healthy Youth Environments Survey | | |
| **Strategy 1:** | **Provide information to 26,000 youth and/or individuals that have the ability to impact youth regarding the risks associated with non-prescribed pharmaceutical opioids.** | | |
| Activity 1.1: | Implement “How to Talk To Your Parents about Opioids” campaign targeting youth to facilitate conversations with their parents regarding safe medication use, reaching 10,000 students | Opioid Prevention Committee, Youth Advisory Board | September 29, 2022 |
| Activity 1.2: | Develop and implement a social media quiz targeted to 5,000 adults challenging them on how much they really know about prescription drug safety | Opioid Prevention Committee, ADAMHS Communications Dept. | September 29, 2022 |
| Activity 1.3: | Recruit local influencers and promote “Ask for Alternatives” campaign to bring awareness to excessive use of opioids, reaching 5,000 impressions | Opioid Prevention Committee, Community Overdose Action Team | September 29, 2022 |
| Activity 1.4: | Promote opioid safe storage and disposal materials to 1,000 community members | Opioid Prevention Committee, Goodwill Easter Seals | September 29, 2022 |
| Activity 1.5: | Develop yoga-at-home videos and broadcast on DATV, reaching 250 individuals | Opioid Prevention Committee | September 29, 2022 |
| Activity 1.6: | Work with at least 20 pharmacies to implement stickers on opioid bottles cautioning their addictive properties. | Opioid Prevention Committee, Goodwill Easter Seals | September 29, 2022 |
| **Strategy 2:** | **Enhance skills of 50 individuals to implement strategies that will reduce the use of pharmaceutical opioids.** | | |
| Activity 2.1: | Conduct two trainings regarding student athlete injuries and pain medications for athletic trainers, coaches and athletic directors. | Opioid Prevention Committee, ADAMHS Training Department | September 29, 2022 |
| **Strategy 3:** | **Provide support to 5 communities to work toward reducing the misuse of pharmaceutical opioids** | | |
| Activity 3.1: | Assist 10 youth leaders involved in prevention in receiving Generation Rx and/or pHarming Effects training | Opioid Prevention Committee, Youth Advisory Board | September 29, 2022 |
| Activity 3.2: | Work with Drug Enforcement Agency to assist with Drug Take Back Day by marketing and having 50 volunteers assist at collection sites. | Opioid Prevention Committee, Drug Enforcement Agency | September 29, 2022 |
| Activity 3.3: | Support Drug Enforcement Agency in implementing two Red Ribbon Month activities | Opioid Prevention Committee, Drug Enforcement Agency | September 29, 2022 |
| **Strategy 4:** | **Enhance access to medication disposal options for 15,000 residents within Montgomery County** | | |
| Activity 4.1: | Distribute 15,000 medication disposal pouches to pharmacies and other local agencies and businesses. | Opioid Prevention Committee, Goodwill Easter Seals | September 29, 2022 |
| Activity 4.2: | Translate medication disposal cards to reduce linguistic barriers and disperse to 1,500 individuals | Project Coordinator | September 29, 2022 |
| Activity 4.3: | Develop information on safe disposal and storage for realtors from 50 realty offices to distribute to individuals selling their homes and preparing for open houses. | Opioid Prevention Committee | September 29, 2022 |
| Activity 4.4: | Develop protocol for Mobile Medication Drop Box with police department where residents can request to have their medication picked up and disposed of | Opioid Prevention Committee, Community Overdose Action Team | September 29, 2022 |
| **Strategy 5:** | **Change consequences by providing incentives to 12 school buildings that effectively meet Ohio HB 367 to implement opioid prevention education through the utilization of evidence-based prevention strategies.** | | |
| Activity 5.1: | Promote and provide feedback for the Schools of Excellence in Prevention Program that provides incentives to schools | SEP Coordinator | September 29, 2022 |
| **Strategy 6:** | **Change the physical design of 3 identified high-risk environments to reduce the use of non-prescribed pharmaceutical opioids.** | | |
| Activity 6.1: | Partner with law enforcement or pharmacies to add two additional medication drop boxes throughout Montgomery County | Opioid Prevention Committee, Drug Enforcement Agency | September 29, 2022 |
| Activity 6.2: | Partner with 1 rental company to add locked medicine cabinets in apartment buildings or condos | Opioid Prevention Committee | September 29, 2022 |
| **Strategy 7:** | **Change policies in at least three cities or school districts to reduce the risks associated with opioid use in high school students.** | | |
| Activity 7.1: | Work with 3 high schools to require students and parents sign pre-season form that covers the risk associated with their child being prescribed opioids and provides parents with resources to learn more. | Opioid Prevention Committee | September 29, 2022 |
| Activity 7.2: | Work with city to update building code policies requiring locked medicine cabinets in all units | Opioid Prevention Committee | September 29, 2022 |
| Activity 7.3: | Advocate for state policy requiring opioid warning stickers be mandated on all opioid medications | Opioid Prevention Committee, Policy & Advocacy Committee | September 29, 2022 |
| Activity 7.4: | Advocate for Handle with Care policies in 2 municipalities by connecting police with local school districts | Montgomery County Educational Service Center | September 29, 2022 |